

Burns
Memorial Fund

A legacy for Calgary's children

ANNUAL REPORT

2019



Reports from the Children's, Fire and Police Funds

Senator Patrick Burns' deep commitment to community remains a source of inspiration to many Calgarians. We are proud to keep his community-building vision alive through the programs of the Burns Memorial Fund.

In 2019, our charitable foundation, the **Children's Fund**, ensured that vulnerable young people received the essential supports they needed to lead healthy and fulfilling lives. We did this by providing financial assistance to youth and their families, offering grants to charities working with low-income children and youth, and participating in large collaborative initiatives focused on the systemic issues that negatively impact Calgary's young people. Through the **Police Fund** and **Fire Fund**, we honoured Senator Burns' respect for police officers and firefighters by awarding post-secondary scholarships and special needs grants to their children.

Senator Burns was a modest man of few words. We think he would take quiet pride in knowing that his legacy is creating a community in which all children and youth can flourish.

Katie Black, Acting General Manager,
Community Services, City of Calgary
Chair, Burns Children's Fund

Steve Dongworth, Fire Chief
Chair, Burns Fire Fund

Mark Neufeld, Police Chief
Chair, Burns Police Fund



106 students, at risk of dropping out of grade 12 for financial reasons, received monthly living allowances. **10** students in financial need were awarded post-secondary scholarships.



110 scholarships and **6** special needs grants were awarded to the children of firefighters.



219 scholarships and **21** special needs grants were provided to the children of police officers.



10 community agencies partnered with us in Families Moving Forward to meet the health, education and recreation needs of **255** low-income children and youth.



31 children were assisted with orthodontic or oral health treatment costs.



4 multi-year Community Grants and **5** small grants were awarded to charitable organizations, impacting over **3,000** children and youth.

A Message from the Executive Director

Burns Memorial Fund strives for balance in our community investments. We combine “tried and true” grants that have proven impact with initiatives that address emerging issues and involve new, sometimes untested, responses. We are comfortable experimenting and innovating when it helps us meet our mandate.

In 2019, we were pleased to see several of our more experimental initiatives come to fruition. Three are profiled in this report.

Addressing complex social issues requires a network of dedicated, highly skilled partners. We thank the many individuals and organizations who worked with us in 2019 to build a stronger society for Calgary’s children and youth.

Michelle Clarke
Michelle Clarke
Executive Director

Staff



Kendall Quantz
Grants Manager **Michelle Clarke**
Executive Director **Jackie Davis**
Grants Administrator **Charlotte Chesnut**
Grants Administrator

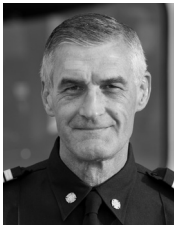
Board of Trustees (as of December 31, 2019)



Katie Black
*Chair, Burns Memorial Fund
& Burns Children’s Fund
Acting General Manager,
Community Services, City of Calgary*



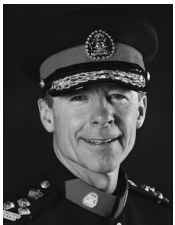
Jill S. Floen
*City Solicitor and General Counsel,
City of Calgary*



Chief Steve Dongworth
*Vice-Chair, Burns Memorial Fund
Chair, Burns Fire Fund
Fire Chief, City of Calgary*



Carla Male
*Chief Financial Officer, Finance,
City of Calgary*



Chief Mark Neufeld
*Chair, Burns Police Fund
Police Chief, City of Calgary*



Stuart Laird
Battalion Chief, Calgary Fire Department



His Worship Mayor **Naheed Nenshi**
City of Calgary



Collaborative Highlights of 2019

The Calgary Youth Employment Lab: Co-creating New Solutions

In 2019, in a first for Calgary, a group of funders convened a social innovation lab as a way to develop solutions for the complex and growing problem of youth unemployment. The Collaborative Funders' Table brought together youth, employers, funders and youth-serving agencies to co-create and test new strategies and approaches. Over 40 participants developed their capacity for human-centred design, conducted ethnographic research, tested their ideas in the community and developed prototypes.

This work was guided by members of the Indigenous community, with Elders from across the province offering support and Indigenous youth, organizations and experts helping to design the prototypes.

Three pilot projects, exploring new ways of connecting vulnerable youth to employers, were funded from the lab process. The pilots will launch in 2020 and continue over the next two to three years.



Connections First: Strengthening Natural Supports Through Policy

Burns Memorial Fund has been promoting the importance of family and community supports for healthy youth development for many years. In 2017, we took this work to the next level. In partnership with the Max Bell Foundation, we co-funded two senior Policy Fellows, Dr. Suzanne Tough and Nancy Reynolds, to identify policy opportunities that enhance natural supports for children and youth.

Over the past two years, the Policy Fellows have consulted with the community, collected evidence, and developed resources to help communities and various levels of government understand and integrate a natural supports approach. Interest in the concept and the products has exceeded expectations and we are currently considering ways to build on this work in the years to come.

The Catalyst Fund: Supporting Calgary's Poverty Reduction Strategy

The Enough for All (E4A) Catalyst Fund was created in 2016 to test promising practices and develop new ideas for tackling poverty in Calgary. Burns Memorial Fund administered the Fund, distributing grants to community collaboratives engaged in identifying solutions. The initiative, which was developed by Vibrant Communities Calgary and funded by the Calgary Foundation and private donors, came to its planned conclusion in 2019.

Twelve projects, addressing issues as varied as basic income, early childhood development, affordable housing and truth and reconciliation, were supported through the Catalyst Fund. In the 2018 E4A evaluation, the Catalyst Fund was noted as one of the most significant developments in the first four years of Calgary's poverty reduction strategy.



Financial Statements



To the Trustees of Burns Memorial Fund:

Opinion

The accompanying summary financial statements, which comprise the summary statement of financial position as at 31 December 2019 and the statement of operations are derived from the audited financial statements of the following individual funds (collectively referred to as the "Funds") of Burns Memorial Fund for the year ended 31 December 2019:

1. The Burns Memorial Fund for Children
2. The Burns Memorial Fire Fund
3. The Burns Memorial Police Fund

In our opinion, the accompanying summary financial statements are a fair summary of the financial statements in accordance with Canadian accounting standards for not-for-profit. However, we were not able to determine if any adjustments to the summary financial statements were necessary for the reasons described in *The Audited Financial Statements and Our Report Thereon* section of this audit report.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for Not-for-Profit. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the following audited individual fund financial statements and individual auditor's reports of Burns Memorial Fund:

1. The Burns Memorial Fund for Children
2. The Burns Memorial Fire Fund
3. The Burns Memorial Police Fund

The summary financial statements and the audited financial statements of the Funds do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial statements of the Funds.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary of the audited financial statements of the Funds in accordance with Canadian accounting standards for Not-for-Profit organizations.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements of the Funds based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS 810), *Engagements to Report on Summary Financial Statements*.

BDO Canada LLP

Chartered Professional Accountants

Calgary, Alberta
March 13, 2020

Summarized Statement of Financial Position As at December 31, 2019

		Children		Fire		Police	
		2019	2018	2019	2018	2019	2018
ASSETS	Current	\$	\$	\$	\$	\$	\$
	Cash	212,004	463,862	50	50	50	50
	Short term investments	67,023	65,621	75,069	73,698	55,901	55,526
	Due from Fire Fund	148,207	108,194	-	-	-	-
	Due from Police Fund	81,053	123,697	-	-	-	-
	Interest receivable	3,760	3,474	5,189	5,087	3,895	4,233
	Goods and service tax recoverable	930	1,100	-	-	-	-
	Prepaid expenses	598	798	597	548	597	548
		513,575	766,746	80,905	79,383	60,443	60,357
	Investments	1,716,032	1,512,746	1,771,980	1,676,489	1,300,368	1,303,240
	Property and equipment	4,730	12,666	4,727	12,664	4,727	12,664
		2,234,337	2,292,158	1,857,612	1,768,536	1,365,538	1,376,261
LIABILITIES AND NET ASSETS	Current liabilities	\$	\$	\$	\$	\$	\$
	Due to Children Fund	-	-	148,207	108,194	81,053	123,697
	Accounts payable and accrued liabilities	13,232	10,424	9,444	9,278	9,444	9,278
	Grants payable	1,124,950	1,268,773	55,400	62,822	130,034	124,098
		1,138,182	1,279,197	213,051	180,294	220,531	257,073
	Deferred contributions	32,136	35,629	-	-	-	-
		1,170,318	1,314,826	213,051	180,294	220,531	257,073
NET ASSETS		\$	\$	\$	\$	\$	\$
	Operating reserve	594,149	599,557	1,105,989	1,111,396	768,690	774,097
	Opportunity reserve	465,140	365,109	533,845	464,182	371,590	332,427
	Invested in property and equipment	4,730	12,666	4,727	12,664	4,727	12,664
		1,064,019	977,332	1,644,561	1,588,242	1,145,007	1,119,188
		2,234,337	2,292,158	1,857,612	1,768,536	1,365,538	1,376,261

Summarized Statement of Operations and Changes in Net Assets For the year ended December 31, 2019

		Children		Fire		Police	
		2019	2018	2019	2018	2019	2018
Revenue		\$	\$	\$	\$	\$	\$
	Income from Burns Memorial Trust	405,633	406,257	405,633	406,257	405,633	406,257
	Donations and grants	221,676	250,495	-	-	-	-
	Cost recovery (partnership)	40,000	18,854	-	13,854	-	13,854
	Investment and other income	54,398	53,240	59,621	60,245	45,661	46,910
		721,707	728,846	465,254	480,356	451,294	467,021
Expenses							
	Grants	584,385	608,926	412,700	367,503	383,819	392,996
	Program and facility costs	212,315	193,539	176,170	184,697	171,170	179,697
	Professional fee	26,671	27,019	26,000	25,847	25,743	25,452
	Amortization	8,542	8,350	8,543	8,341	8,543	8,342
		831,913	837,834	623,413	586,388	589,275	606,487
Deficiency of revenue over expenses before other items		(110,206)	(108,988)	(158,159)	(106,032)	(137,981)	(139,466)
Other items							
	Unrealized gain (loss) on investments	172,841	(116,130)	171,414	(127,261)	119,358	(100,612)
	Realized gain (loss) on disposal of investments	24,052	(7,371)	43,064	(6,061)	44,442	(4,114)
Excess (deficiency) of revenue over expenses		86,687	(232,489)	56,319	(239,354)	25,819	(244,192)
Net assets - beginning of year		977,332	1,209,821	1,588,242	1,827,596	1,119,188	1,363,380
Net assets - end of year		1,064,019	977,332	1,644,561	1,588,242	1,145,007	1,119,188

Partners & Friends

A sincere thank you to all of our partners and donors. Together, we build a strong community for children and youth in Calgary.

Funding Partners

- Calgary Foundation
- Calgary Neighbourhoods, City of Calgary
- Enough for All
- Integro Legacy Fund
- Pam Andrew Marks High School Bursary Fund
- RBC Foundation
- Ruth Ramsden-Wood Education Fund
- United Way of Calgary and Area
- Watson Family Foundation at The Calgary Foundation

Donors

- ATCO Employees Participating in Communities (EPIC) Campaign
- Calgary and District Dental Society
- Michelle Clarke and Chris Gadsby
- Chris Good
- Sandy and Art Hollenberg, in memory of David Dickinson
- Kurt Kennedy, in honour of Officer Mahoney
- Louise Roblin and Martin Campbell
- Sirocco Golf Club, in honour of Ray Blanchette
- United Way of Calgary, Donor Choice Program
- Heather White, in honour of Jane Durango

Families Moving Forward Partners

- Aspen Family and Community Network Society
- Boys and Girls Clubs of Calgary
- Calgary Catholic Immigration Society
- Calgary Immigrant Women's Association
- Discovery House Family Violence Prevention Society
- Enviro
- North East Family Connections Society
- Salvation Army
- South East Calgary Community Resource Centre
- YW Calgary

Grant Recipients

- Boys and Girls Clubs of Calgary
- CCVO
- Calgary John Howard Society
- Calgary Reads
- Centre for Sexuality
- Indspire
- McMan Youth Family and Community Services – Calgary and Area
- Philanthropic Foundations Canada
- Sherbrooke Foundation





Senator Patrick Burns

Burns Memorial Fund is the legacy of Senator Patrick Burns—a Calgary pioneer and philanthropist who passed away in 1937. Today, we carry on his work through three Funds:

The Police and Fire Funds support the educational achievements of the children of police officers and firefighters.

The Children's Fund focuses on the health, education and recreation needs of low-income children and youth.



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